



Persenaire Goals 2022 – 2023

- Focus on improving ELA and Math performance – both growth and absolute by:
 - Working closely with the Literacy and Math Coaches to improve/monitor curriculum, assessments, data collection, data analysis and teacher development. Specifically:
 - Each grade and subject will increase the percentage of scholars at or above the 50th percentile as measured by MAP performance from September to May.
 - Each grade and subject will decrease the percentage of scholars below the 20th percentile as measured by MAP performance from September to May.
 - RIT growth in ELA and Math performance in each grade and subject will surpass national growth expectations as measured by MAP from September to May.
 - In ELA, the schoolwide percent of scholars considered College and Career Ready, as measured by Achieve3000, will surpass the increase achieved during the 2021-22 academic year.

The above goal is part of a 3-year goal to replicate the post-COVID benchmarks for growth established by the 2016-2019 cohort.

- Successfully navigate financial uncertainties related to enrollment and end the year with a surplus.
- Establish a recruitment and enrollment plan that will lead to full enrollment for the 2023 – 2024 academic year. Specifically:
 - Working closely with the Director of Operations to fully enroll 300 scholars by the first day of school by:
 - Establishing 2-3 new feeder elementary schools; and
 - Collecting 500 applications by the lottery deadline; and
 - Hiring an outside consultant who can guarantee minimum enrollment; and
 - Leading monthly and bi-monthly Open Houses.
 - Exploring other marketing strategies in addition to re-engaging North Star Marketing.
 - Enrolling 120 new 6th graders by June 30th.

If 500 applications are not received by the lottery deadline, the adjusted goal will be 500 applications by July 30th.

◆ *Lighting the Spark Within* ◆